

July 15, 2004 Minutes

**California Environmental Education Interagency Network (CEEIN)**

**9:30 – 11:30 AM, Cal/EPA Room 230**

**Lead: Nita Davidson**

**Facilitator: Zori Lozano-Friedrich**

**Note taker: Phaedra Bota**

**Timekeeper: none**



**Attendees**

Andrea Lewis, CA Environmental Protection Agency

Annie Kohut-Frankel, CA Coastal Commission

Bill Andrews, CA Dept. of Education

Bobbie Winn, Dept. of Fish and Game

Carolyn Tucker, Dept. of Water Resources

David Moore, Dept. of Fish and Game

Deanne Dain, CA Conservation Corps

Donna Pozzi, CA State Parks

Ed Wong, Air Resources Board

Jamie Cameron-Harley, CALFED

Joanne Vorhies, CA Integrated Waste Management Board

Julie Fisher, Dept. of Food and Agriculture

Kathleen Strickley, Dept. of Conservation

Kay Antunez, Dept. of Forestry and Fire Protection

Lisa Kunz, Dept. of Toxic Substances Control

Nita Davidson, Dept. of Pesticide Regulation

Phaedra Bota, Dept. of Boating and Waterways

Richard Rodriguez, CA Conservation Corps

Sandra Salazar-Thompson, CA Water Boards

Susan Knadle, Office of Environmental Health Hazard Assessment

Viola Taylor, US Fish and Wildlife Service

	<b><i>Agenda Item</i></b>	<b><i>Lead</i></b>	<b><i>Minutes</i></b>
1.	<b>Welcome and Introductions</b> <ul style="list-style-type: none"><li>Reviewed Agenda</li><li>Approved June 2004 minutes</li><li>Action Items were Updated</li><li>What's New in Your World was distributed upon request (see below)</li><li>CA Coastal Commission Pub Ed Programs brochure distributed.</li></ul>	N. Davidson          A. Kohut Frankel	Prior Action Items 3 thru 9, 11 & 13 are still pending some follow-up actions.
2.	<b>Committee Report</b> Leadership & Legislation	A. Lewis	<ul style="list-style-type: none"><li>Shared draft of committee responsibilities</li></ul>

			<ul style="list-style-type: none"> <li>• Discussion of wording in lead paragraph lead to change the phrase "...provides leadership to CEEIN..." to "...provides leadership <b>with</b> CEEIN..."</li> <li>• Expect final version in August</li> <li>• L &amp; L Committee members include: Andrea Lewis, Kay Antunez, Susan Knadle, David Moore, Donna Pozzi and Bobbie Winn.</li> </ul>
3.	Gap analysis on State Plan. Bill will ask Bob Borzelliri to send a memo to the working group chairs to get a timeline from them.	Bill Andrews	Gap analysis on State Plan. Bill will ask Bob Borzelliri to send a memo to the working group chairs to get a timeline from them.
4.	<b>Committee Report</b> Communications	K. Antunez  A. Kohut Frankel	<ul style="list-style-type: none"> <li>• Committee lacks a chairperson</li> <li>• Compendia still in print: Used Oil; Communities; Water</li> <li>• A resource listing of member agency products will be established.</li> <li>• All committee lists and responsibilities will be posted on the website once they are available.</li> <li>• The format of the committee responsibilities sheet will be put on the website with a link to the members.</li> <li>• A yearly CEEIN report can be assembled from information gathered from the "What's New" reports outlining events and outreach. Committee will discuss ideas and bring back to a CEEIN meeting for further discussion.</li> <li>• Discussion ensued on verbal versus written reports for "What's New." Some members don't want their reports published, but are willing to verbally share. Further discussion and agreement will be made at the next meeting.</li> </ul>
5.	<b>Committee Report</b> Public-Private Partnerships	B. Andrews	<ul style="list-style-type: none"> <li>• Julie Fisher in attendance for Karen Johnson.</li> <li>• Shared a draft of the 2005 Environmentality Poster.</li> <li>• Environmentality entries will be mailed to the Disney offices first</li> </ul>

			then will be distributed for judging.
6.	<b>Committee Report</b> Administration & Organization	J. Vorhies	<ul style="list-style-type: none"> <li>• The MOU will be signed July 21, 2004 @ 1:30 PM by Jack O'Connell (CDE), Mike Crismon (RA), Terry Tamminen (Cal EPA), and A.G. Kawamura (CDFA).</li> <li>• Bill will take the lead for the ceremony since CDE is hosting and will send out an agenda to CEEIN members.</li> <li>• Send names of ceremony attendees to Bill by 7/19/04.</li> <li>• A press release will go out after the ceremony.</li> <li>• Photos will be placed on the Web site by the Waste Board.</li> <li>• Joanne will email the MOU to all CEEIN members.</li> <li>• Phone roster was distributed with current updates.</li> </ul>
7.	<b>Procedural Handbook Follow-up</b>	J. Vorhies	<ul style="list-style-type: none"> <li>• Edits were made to the Overview.</li> <li>• Section 7, Meeting Ground Rules, was approved.</li> <li>• Two handbook versions will be available: sans serif for the Web and Times New Roman for the group.</li> <li>• Each committee has homework for the August meeting to bring a description of their committee's responsibilities. Use the Leadership and Legislation format as a template.</li> <li>• Discussion on the graphic used on the handbook and brochure ensued. It is recommended that an image be considered for the cover art that is either non-human or gender neutral.</li> </ul>
8.	<b>Status of Committees</b>	R. Rodriguez	<ul style="list-style-type: none"> <li>• Richard informed the group that he is getting a job transfer and will not be able to participate in CEEIN. He introduced the new Corps representative, Deanne Dain.</li> <li>• Richard was seeking an update on the list of committees. There was former discussion on adding a Diversity Committee, but it is not currently on the list. Language on</li> </ul>

		J. Vorhies	<p>this subject is listed in the MOU and will be incorporated where needed.</p> <ul style="list-style-type: none"> <li>• Joanne will compose a paragraph for a Diversity Committee to be reviewed by the group.</li> <li>• A note will be added to the Procedural Handbook indicating the responsibility of all members to serve on at least one committee.</li> </ul>
9.	<b>Groundrules</b>	Z. Lozano-Friedrich	<ul style="list-style-type: none"> <li>• Ground rules will be listed on future agendas.</li> <li>• Ground rules will be posted in meeting room each month. Zori volunteered to print out a large copy.</li> </ul>
10.	<b>Action Items</b>		
11.	Meeting Wrap-up <ul style="list-style-type: none"> <li>• Action Item Review</li> </ul>	N. Davidson  B. Andrews B. Andrews  All  All  J. Vorhies J. Cameron-Harley	<ul style="list-style-type: none"> <li>• Have Bob B send memo to chairs</li> <li>• Send MOU ceremony agenda to all</li> <li>• Homework: Committee write-ups for Aug meeting</li> <li>• Inform Bill if you plan to attend the MOU ceremony.</li> <li>• Send MOU copy to all</li> <li>• Press release after MOU ceremony</li> <li>• Update overview, use sans serif on Web, add committee(s)</li> </ul>
	<ul style="list-style-type: none"> <li>• Meeting evaluation (see below)</li> </ul>		
	<b>Agenda for August 2004 Meeting</b>	Andrea Lewis  Committee Reps. Admin Com	<ol style="list-style-type: none"> <li>1. Intro – 15 min</li> <li>2. Meeting logistics – 20 min</li> <li>3. Committee reports – 60 min</li> <li>4. Procedural handbook – 20 min</li> <li>5. Wrap – 15 min</li> </ol>
			<ul style="list-style-type: none"> <li>• Committee Updates</li> <li>• Procedural Handbook</li> </ul>

#### CEEIN Meeting Evaluation Summary July 15, 2004

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- Overall rating: **4.1** (based on a scale of 1 to 5, 5 being high)
- Comments:

**General**

- We still have some kinks in process and time; however, will take some time and functioning a lot better
- Two hours and not word about children/environment/education
- Growing pains

**What went well**

- Well run, productive meeting once again; thank you
- Nice to see referrals to committee for consideration for time savings
- Well organized
- Great admin committee!
- Organized and provided everyone an opportunity to share concerns
- Zori does a great job keeping group together

**What can be improved**

- Have chairs around the entire table for everyone to be “included”
- Improve: Action item discussion
- Agenda/Action Items and committee reports was hard to follow from agenda
- Too much time setting agenda; could be done by next meeting host
- Add spot for “what’s new” interaction
- You should add to the ground rules that side bar conversations are not allowed. Stay more focused on agenda items instead of restating personal opinions.
- Need to make sure timekeeper and notetaker are committed
- Keeping single conversations

## What's New in Your World?—CEEIN Updates for July 2004

**Bill Andrews, California Department of Education****Education Programs Consultant**[bandrews@cde.ca.gov](mailto:bandrews@cde.ca.gov)**1) The Environmentality Evaluation**

The Evaluation and Training Institute (ETI) provided a scope of work and budget to conduct the Year One evaluation of the Environmentality Challenge Program. The Walt Disney Company is preparing a contract with ETI.

**2) The School Energy Efficiency (SEE) Program**

The CREEC Network completed its services to the 55 school districts participating in the SEE Program for this school year. However, CIWMB has extended the CREEC Networks participation the SEE Program through December 31, 2004 in order to encourage additional energy education in the Central Valley.

**3) The State Plan for Environmental Education**

The California Environmental Education Foundation (CEEF) has hired a private contractor to merge the five work plans that were aligned with the five initiatives described in the State Plan for Environmental Education. The final product will be used by the CEEF Board of Directors to raise funds and rally support for implementation of the individual initiatives contained in the new "California Strategic Plan for Environmental Education."

**Kay Antunez, Department of Forestry and Fire Protection****Project Learning Tree Coordinator**[Kay.Antunez@fire.ca.gov](mailto:Kay.Antunez@fire.ca.gov)**1) Forestry Institutes for Teachers**

Participated in two of the three annual institutes.

**2) Project Learning Tree (PLT)**

Presented a PLT workshop including the new *Energy & Society* materials at the 2004 Summer Energy Education Institute sponsored by PGE in CREEC Region 1.

**3) Integrating Environmental Education into Pre-Service Teacher Preparation**

Planning a 2½-day EE professional development training for university faculty funded by a grant from the U.S. EPA's *Environmental Education and Training Partnership* program. The event will take place August 10–12 in Tahoe City.

**Phaedra Bota, Department of Boating and Waterways**[pbota@dbw.ca.gov](mailto:pbota@dbw.ca.gov)**1) AquaSMART Live Puppet Show**

Boating and Waterways is sponsoring this puppet show at the annual Bridge to Bridge event July 24–25.

This is a boat racing event with information booths and stage events on land. Our Safety Team will also be present via the Safe Boating Media Campaign. The team travels the state over the summer in an RV emblazoned with safe boating messages. They are also pulling a donated boat that will be raffled off at the end of summer. To enter the drawing for the boat, individuals take a safety quiz at portable kiosks set up and run by the Safety Team at each location they cover.

**2) Second Annual Lakes and Reservoirs Appreciation Week**

Boating and Waterways cosponsored this event along with the Dept. of Water Resources. California's Lakes and Reservoirs were recognized during the week of July 1–7 for the benefits that these precious resources contribute to Californian's quality of life—storing water and providing recreational opportunities. At lakes and reservoirs across the state, rangers and kiosk staff passed out informational flyers and commemorative magnets to their visitors. See the media news release at <http://wwwowe.water.ca.gov/newsreleases/2004/06-30-04lakesweek.cfm>.

**3) Safe Boating Outreach**

In May, the Department joined forces with Arizona and Nevada to encourage safe boating on the Colorado River by co-hosting public outreach. The event was successful in garnering good media coverage to promote safe boating messages. In continuing this partnership, these states will come together at large Southern California boat shows to explain to boaters how the states work together in enforcing boating law on the Colorado River and questions can be answered firsthand.

**Annie Kohut Frankel, California Coastal Commission**

[afrankel@coastal.ca.gov](mailto:afrankel@coastal.ca.gov)

**1) New Brochure**

The Coastal Commission has created a new public education poster/brochure describing our core programs and featuring art and poetry from some of the winners of our 2003 and 2004 Coastal Art & Poetry Contests for K–12 students. Copies will be available at the July meeting or upon request.

**2) Coastweeks**

The California Coastal Commission is once again serving as the state coordinator for Coastweeks, a national effort to get the public involved in our coast and waterways. Coastweeks gets kicked off by Coastal Cleanup Day on September 18, and lasts for three weeks until October 10. The Coastal Commission will post a calendar of events taking place throughout the state on our Web site at [www.coastal.ca.gov/publiced/coastweeks/coastweeks.html](http://www.coastal.ca.gov/publiced/coastweeks/coastweeks.html) (or just link from [www.coastforyou.org](http://www.coastforyou.org)) beginning August 1. You can submit events for the calendar through the end of July by downloading forms available on the Web site. Please check out the calendar and celebrate our coast and waterways during Coastweeks!

**David Moore, Department of Fish and Game****Aquatic Education Coordinator**

[dmoore@dfg.ca.gov](mailto:dmoore@dfg.ca.gov)

**1) Education Think Tank**

Gave a presentation at the DFG Environmental Stewardship Summit.

**2) Salmonids in the Classroom**

Represent departmental interests working with grant-funded consultants on production and testing of a curriculum for use with Classroom Aquarium Education Program (a.k.a. Salmonids in the Classroom).

**3) Marine Resources Curriculum**

Continued writing and development of a standards-correlated curriculum on subject of “Our Living Marine Resources.”

**Sandra Salazar-Thompson, State Water Resources Control Board  
Youth Education**

[SSThompson@exec.swrcb.ca.gov](mailto:SSThompson@exec.swrcb.ca.gov)

**1) California Mini-Corps**

The Mini-Corps provides educational resources to the children of migrant farm workers. Among its efforts, the Mini-Corps provides summer camps where children can participate in a variety of environmental activities. I am working to identify Regional Water Board staff who will provide instruction re: environmental protection and education at several of the summer camps. The Water Boards previously provided a variety of printed materials for use in the camps. This might be a good program for other CEEIN members to plug into next year.

**Kathleen Strickley, Department of Conservation**

[Kathleen.strickley@conservation.ca.gov](mailto:Kathleen.strickley@conservation.ca.gov)

**1) Recycle Rex Newsletter**

Finalizing the RecyCool Club Summer Newsletter for print. This publication is mailed out 4 times a year (seasonally) to approximately 4,800 members.

**2) Recycle Rex School Assembly Program**

During fall 2004 we'll visit Solano, Contra Costa, Alameda and Sacramento counties.

**3) Sacramento Local Conservation Corps (SLCC)**

Meeting with the SLCC to form a collaborative working group for their elementary school recycling presentations.

**Bobbie Winn, Department of Fish & Game**

**Aquatic Education**

[bwinn@dfg.ca.gov](mailto:bwinn@dfg.ca.gov)

**1) American River Salmon Festival and the Festival Schools Day**

Preparations for these events are in full force. Schools Day will be October 8 and the festival is October 9–10, 2004. We are recruiting volunteers to assist with education stations. Schools Day events will be held at four different sites. Each site will provide approximately 200 fourth-grade Sacramento County students with educational experiences.

**2) DFG Education Web Site**

We are updating our Web site, [www.dfg.ca.gov/coned/index.html](http://www.dfg.ca.gov/coned/index.html). A new edition of our online newsletter will be posted in August, and will contain educational activities and interesting articles to update everyone with our educational outreach. *Outdoor California*, the Department's magazine, has a kid's education opportunity in each issue. The section, at the end of each issue, features an informational article and an activity.

**3) California 4-H Wildlife Habitat Evaluation Program (WHEP)**

WHEP will hold its annual training October 15–17 in the Yosemite area. Project WILD has partnered in the development of this program, which has expanded beyond 4-H into many other avenues of non-formal education. The training offers participants Project WILD, Project Learning Tree, and the WHEP materials.